

2030 EVERY FOURTH JOB WILL BE REPLACED BY A MACHINE*

THIS WILL DISRUPT ALL INDUSTRIES. OUR EDUCATION PROGRAMS ARE NOT SUFFICIENT ENOUGH TO KEEP UP WITH THAT SHIFT.

PROBLEM

TO STAY RELEVANT IN THE MARKET YOU NEED TO TRANSFORM YOUR PEOPLE IN THE ORGANISATION. THEY NEED NEW MINDSETS AND SKILLS FOR THE DIGITAL AGE.

WHY IT'S HARD TO SOLVE

YOU CANNOT CHANGE PEOPLE. THEY CAN ONLY CHANGE THEMSELVES.

BUT HOW DO YOU CHANGE MOST OF YOUR ORGANISATION, WHEN CHANGE IS INDIVIDUAL?

SOLUTION

A DIGITAL COACH FOR MOST OF YOUR EMPLOYEES. TO FACE THE CHALLENGES OF TOMORROW.



HOW OUR COACH WORKS

IN 20MIN. WITH YOUR SMARTPHONE.

- 1 CHALLENGES
CHALLENGES WILL GET YOU OUT OF YOUR COMFORT ZONE.
- 2 FEEDBACK
RECEIVE FEEDBACK FROM PEERS, MANAGERS AND EXPERTS.
- 3 REFLEXION
REFLECT ALONE AND IN GROUPS ON HOW TO IMPROVE.

KEY FEATURES

- 👤 PERSONALIZATION ACCORDING TO EXPERIENCE, LEARNING HABITS AND NEEDS.
- 👤 87% COMPLETION RATE (MARKET STANDARD: 5-15%)
- 👤 DETAILED REPORTS BASED ON HUNDREDS OF DATA POINTS
- 👤 EASY TO SCALE IN THE ORGANISATION

CURRENT CLIENTS INCLUDE:



4 FACTS IN UNDER 60 SECS

- 👤 FOUNDED 2016. TODAY WE ARE 4 PARTNERS, 8 EMPLOYEES, 27 MENTORS
- 👤 USING OUR OWN RESOURCES, WE DOUBLED THE REVENUE EVERY YEAR
- 👤 68% OF OUR CUSTOMERS ARE COMPANIES WITH AN REVENUE OVER 1 BILLION €
- 👤 OUR DIGITAL COACH IS ALSO USED BY UNIVERSITIES AND SCHOOLS



DOMINIC ANDRÉ STÜHLER
FOUNDER/CEO OF PUNK ACADEMY

„I'M GOING TO REVOLUTIONIZE EDUCATION!“

DOMINIC FAILED SCHOOL AND IS A UNIVERSITY DROPOUT. DESPITE HE HELD NEARLY EVERY JOB IN THE EDUCATION BIZ: HE WORKED AS AN IT-TRAINER FOR 6 YEARS AND AS A GUEST-LECTURER AT FAU. HE COACHED CEOS OF DAX-COMPANIES AND PARTICIPATED IN SCHOOL PROGRAMS LIKE 'NEXT-ENTREPRENEUR.'

NEXT STEPS

YOUR NEXT CHALLENGE AWAITS
YOU AT [PUNK.ACADEMY/CHALLENGE](https://www.punk.academy/challenge)

IF YOU SOLVED IT, LET'S MEET IN PERSON TO FIND OUT IF YOU FIT PUNK ACADEMY AND PUNK ACADEMY FITS YOU.